



Business

Awarding Body	AQA	Specification Code	7138
Purpose of the course	The A level lends itself to studying and engaging with the business world. The specification and assessments encourage students to follow business developments and think critically about contemporary business issues. Learners of this course should study business in a variety of contexts (eg different sized businesses, different sectors, UK focused and multinational, business to business, business to consumer and a range of different markets and business situations) and consider topics such as: • the functional areas of business namely marketing, finance, operations and human resources • the impact of digital technology on business • the influence of ethical and environmental issues on business decisions • the external environment of business • the importance of the context of business in relation to decision-making • strategic planning • how business activities affect competitiveness • the interrelated nature of business activities • use of non-quantitative and quantitative data in decision-making The topics lend themselves to studying and engaging with the business world. The specification and assessment should encourage learners to follow business developments and think critically about contemporary business issues. The assessment material is based on real business situations which help ensure our assessments remain relevant and engaging. Where appropriate, real company data will be provided. However, in some instances, data may be fabricated solely for illustrative purposes.		
Entry requirements	English Language and Mathematics at Grade 5		
Type of qualification	Linear A level		

Course contents	<u>Year 1</u> 3.1 Unit: What is business? Managing marketing and finance • 3.1.1 Business and objectives • 3.1.2 Forms of business and stakeholders • 3.1.3 Marketing management • 3.1.4 Financial management 3.2 Unit: Managing people and operations • 3.2.1 People management • 3.2.2 Operations management <u>Year 2</u> 3.2.3 Managing business culture 3.3 Unit: Business and society, business and the external environment, and business strategy • 3.3.1 Business and society • 3.3.2 Business and the external environment • 3.3.3 Strategy • 3.3.4 Change
Assessment method	Assessed through 3 externally-examined papers, 2 hours per paper, 90 marks each, equally weighted <u>Paper 1</u> Unit 3.1 d • Written exam: 2 hours • 90 marks • 33.3% of A-level Questions Two case studies. Each case study will be followed by five compulsory questions worth 45 marks in total. <u>Paper 2</u> Unit 3.2 (with links to Unit 3.1) • Written exam: 2 hours • 90 marks • 33.3% of A-level Questions Two case studies. Each case study will be followed by five compulsory questions worth 45 marks in total. <u>Paper 3</u> Unit 3.3 (with links to Unit 3.1 and Unit 3.2) • Written exam: 2 hours • 90 marks • 33.3% of A-level Questions Two case studies. Each case study will be followed by five compulsory questions worth 45 marks in total.

Further studies	A plethora of degree options available including business management, business with a language, international business and management science or apprenticeships or degree apprenticeships.
Subject Lead	Mrs U Varsani