

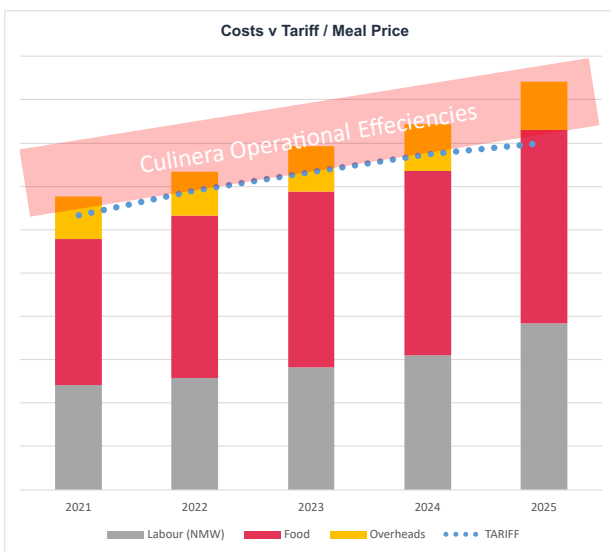
Dear Students, Parents and all customers,

Upcoming Tariff Changes – September 2025

At Culinera, we take pride in providing nutritious and delicious meals to over 75,000 students daily. We use fantastic ingredients to craft a wide variety of food options to suit all budgets across our schools. We offer a diverse range of menu items starting from as low as 80p and regularly feature promotions, deals, and themed days to provide excellent value for money.

Our food development team continue to innovate with new recipes that keep up with food trends but also match daily budgets. Also, keep an eye out for our after-school clubs, where offered, with fantastic promotions and discounts, aimed at reducing waste and offering additional value to students.

In the latter months of 2024, significant changes were announced in the Government Autumn Budget, adding hundreds of thousands of pounds to the cost of business. The very significant governmental changes, directly influence the cost of operating the catering services at your school.



Rising food costs and subsequent supplier impact - We're proud to work with a wide range of suppliers and back our local economy wherever we can. However, recent changes to Employers' National Insurance have led to notable cost increases across the board. Many suppliers have passed on rises exceeding 4-5%. It's not just the goods themselves, but also the cost of getting ingredients to our kitchens. While we have worked closely with our partners to negotiate and minimise these impacts, the NI hike has created a ripple effect in pricing for nearly every ingredient and product we source.

Supporting our teams and talent - In April, the Government introduced a 6.7% increase to the minimum wage, a welcome change that helps ease living costs for our team. In addition, to maintain strong leadership and attract top-tier talent, we've taken steps to uplift wages for our onsite supervisors and managers. It's all part of our ongoing commitment to value and invest in our people.

In line with maintaining our high standards, we must inform you of an upcoming tariff increase across our menu and product range from September 2025 with the majority of items increases by 5p and some 10p. The tariff represents a 2.2% increase, which is one third of the cost increases mentioned above.

As always, this increase is not intended to create higher profits, but rather to ensure we fulfil our promises to you and safeguard our company and employees. As indicated in the graph above, the new tariff does not cover all cost and we are working hard in all areas to bridge that gap, focusing on minimising costs and overheads.

The entire team at Culinera appreciates your support, understanding, and loyalty. Your regular patronage is crucial to our business, and we value your feedback. Please use the QR code below to share any comments or suggestions. We look forward to continuing to serve you and your family with nutritious and enjoyable meals.

Thomas Pass
Managing Director
Culinera

Leave Culinera feedback!
Either scan the below QR or visit
<https://feedback.culinera.co.uk>

