



BTEC Business

Awarding Body	PEARSON	Specification Code	720 GLH
Purpose of the course	<p>The qualification is equivalent in size to two A Levels, and it has been designed as a full two-year programme, normally taken alongside a further Level 3 qualification. It will have double the timetabled time in a student's timetable and is worth double the UCAS points compared to a single BTEC / A Level.</p> <p>The qualification is recognised by higher education institutions as fully meeting admission requirements to many relevant courses in a variety of areas in the business sector, as single or joint programmes at degree, foundation degree or HND level.</p>		
Entry requirements	English Language or Mathematics at grade 5		
Type of qualification	BTEC Level 3 National Diploma		
Course contents	<p>The Diploma is designed to be the substantive part of a 16–19 study programme for learners who want a strong core of sector study. The qualification offers learners the right technical, academic and practical skills in order to become highly skilled, work-ready individuals. Skills and understanding employers and universities look for that will prepare them for further study or training.</p> <p>The course is made up of six mandatory units:</p> <ul style="list-style-type: none"> • Business environments • Marketing - developing a campaign • Marketing - managing an event • Personal and business finance • International business • Management principles <p>A further two optional units reflecting key business topics supplement the mandatory units. Currently we offer:</p> <ul style="list-style-type: none"> • Recruitment and selection • Training and development 		
Assessment method	A combination of assessment styles for the 8 units, 3 are externally examined and 5 are internally assessed through a series of workplace related projects supplied and verified by the examining board. Mandatory content accounts for 83% of the qualification and external assessment 45%.		
Further studies	<p>After this qualification, learners can progress directly to employment, however it is likely that many will do so via higher study.</p> <p>Areas of employment include junior business roles in marketing, administration, finance, events management, HR, marketing and other related areas in the business sector, including higher apprenticeships</p>		
Subject Lead	Mrs C O'Neill		