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# Year 11 Raising Achievement

## Business Studies

# Exams



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<https://www.ocr.org.uk/qualifications/gcse/business-j204-from-2017/>

Content Overview	Assessment Overview	
<ul style="list-style-type: none"><li>• Business activity</li><li>• Marketing</li><li>• People</li></ul>	<b>Business 1: business activity, marketing and people (01)</b> 80 Marks 1 Hour 30 Minutes paper	<b>50%</b> of total GCSE
<ul style="list-style-type: none"><li>• Operations</li><li>• Finance</li><li>• Influences on business</li><li>• The interdependent nature of business</li></ul>	<b>Business 2: operations, finance and influences on business (02)*</b> 80 Marks 1 Hour 30 Minutes paper	<b>50%</b> of total GCSE

\* Indicates inclusion of synoptic assessment. See section 3g.

# Revision Guidance



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Start revision of paper 1 **NOW** as cumulative learning is more productive than last minute cramming



An hour a week will add up when we get to April and summer exams are looming



Use the revision booklets on Google drive (attached on slide 7) to ensure you grasp content



Use **past papers to practise exam questions** and get used to **timed conditions** (link below to OCR past papers)

# Common Words and AO's



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The GCSE (9–1) in Business is a linear qualification with 100% external assessment.

Each component carries an equal weighting of 50% of the GCSE (9–1) qualification. Each examination has a duration of 1 hour and 30 minutes.

OCR's GCSE (9–1) in Business consists of two examined components that are externally assessed.

## Command words

Section B in both components is assessed using the command words below to signify the highest level of skill required.

	Assessment Objective	Command words
AO1	Demonstrate knowledge and understanding of business concepts and issues	Identify, State, Explain
AO2	Apply knowledge and understanding of business concepts and issues to a variety of contexts	Calculate, Complete, Explain
AO3	Analyse and evaluate business information and issues to demonstrate understanding of business activity, make judgements and draw conclusions	Analyse, Discuss, Evaluate, Recommend

# Common Words and AO's



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**Identify** and **state** requires learners to demonstrate knowledge.

**Explain** refers to the ability to demonstrate and/or apply knowledge and understanding.

**Calculate** and **complete** refer to the ability to apply quantitative skills as outlined in Appendix 5c of the specification.

**Analyse** encompasses the ability to 'explain' and refers to the ability to present logical chains of reasoning.

**Discuss** and **evaluate** encompass the ability to explain and to analyse and refers to the ability to weigh up both sides of the argument, or compare alternatives, and to come to a supported judgement.

**Recommend** refers to the ability to make a supported judgement.

# AO's explained



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**Skills**

Learners are required to draw on their knowledge and understanding above to:

Use business terminology to identify and explain business activity **AO1a and b**

Apply business concepts to familiar and unfamiliar contexts **AO2**

Develop problem-solving and decision-making skills relevant to business **AO3a**

Investigate, analyse and evaluate business opportunities and issues **AO3b**

Make justified decisions using both qualitative and quantitative data, including its selection, interpretation, analysis and evaluation and the application of appropriate quantitative skills. **AO3b**

# Quantitative Skills - 10%



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## Use of quantitative skills

The list below states the range and extent of mathematical techniques appropriate to GCSE (9–1) in Business. Learners must draw on the knowledge and understanding in section 2 of the specification to apply these skills to relevant business contexts.

### Calculation

Calculations in a business context, including:

- percentages and percentage changes
- averages
- revenue, costs and profit
- gross profit margin and net profit margin ratios
- average rate of return
- cash flow forecasts, including total costs, total revenue and net cash flow.

## Interpretation

Interpretation and use of quantitative data in business contexts to support, inform and justify business decisions, including:

- information from graphs and charts
- profitability ratios (gross profit margin and net profit margin)
- financial data, including profit and loss, average rate of return and cash flow forecasts
- marketing data, including market research data
- market data, including market share, changes in costs and changes in prices.

At least 10% of the total marks for the qualification



# Useful Websites



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- <https://www.bbc.co.uk/bitesize/examspecs/zhrphbk>
- <https://senecalearning.com/en-GB/blog/gcse-business-revision/>
- Past papers -  
<https://www.ocr.org.uk/qualifications/gcse/business-j204-from-2017/assessment/>
- Paper 1 Revision Notes PDF:  
[https://drive.google.com/file/d/1GsZxXEZ0ZNYV8Rg9MEDlaOcLdBQtkdRK/view?usp=share\\_link](https://drive.google.com/file/d/1GsZxXEZ0ZNYV8Rg9MEDlaOcLdBQtkdRK/view?usp=share_link)
- Paper 2 Revision Notes PDF:  
[https://drive.google.com/file/d/1\\_aQ7VA260lufaGCX8I8Sf\\_VvoxLMI0Vy/view?usp=share\\_link](https://drive.google.com/file/d/1_aQ7VA260lufaGCX8I8Sf_VvoxLMI0Vy/view?usp=share_link)