



Travel and Tourism

Awarding Body	PEARSON	Specification Code	601/9023/1
Purpose of the course	This new qualification is designed to support learners who are interested in learning about the travel and tourism industry alongside other fields of study, with a view to progressing to a wide range of higher education courses, not necessarily in travel and tourism-related subjects. The qualification is designed to be taken as part of a programme of study that includes other appropriate BTEC Nationals or A Levels. This BTEC is equivalent in size to 1 A Level and will be taught across 9 hours as with other A Level subjects. UCAS points will be awarded at the following rates; Distinction Star (56 points), Distinction (48 points) Merit (32 points) and Pass (16 Points).		
Entry requirements	English Language or Mathematics Grade 4		
Type of qualification	BTEC Level 3 National Extended Certificate		
Course contents	<p>The travel and tourism industry – the travel and tourism industry in the UK is growing and is of major importance to the economy. Learners will develop the skills needed to examine, interpret and analyse a variety of statistics that measure the importance of tourism to the UK.</p> <p>The course offers the opportunity to conduct short work experience placements in the local area.</p> <p>Guest speakers from Industry are welcomed in at various points.</p> <p>Taught units</p> <ol style="list-style-type: none">1. The world of Travel and Tourism - a look at the business side of the industry2. Global Destinations - a look at the role location plays within the industry3. Principles of Marketing in Travel and Tourism - a deeper look at the business side to the industry4. Visitor Attractions - Developing analysis skills focused on the success of attractions		
Assessment method	40% INTERNAL ASSESSMENT VIA PROJECT WORK 60% EXTERNAL ASSESSMENT VIA EXAMINATION		
Further studies	<p>The qualification carries UCAS points (see page 94 of spec) and is recognised by higher education providers (see stakeholder recognition tab on the exam board website linked below) as contributing to admission requirements to many travel and tourism courses. It can give context to subjects that would benefit from some sector background and be taken as part of a diverse programme, leaving progression options fully open. When combined with other qualifications within a two-year study programme, such as AS/A Levels or another BTEC National, you can progress to higher education degree programmes, for example to a:</p> <ul style="list-style-type: none">● BSc (Hons) in Business Enterprise, BSc (Hons) in International Management with Spanish, if taken alongside A Levels in Spanish and Maths● BA (Hons) in Tourism Management, if taken alongside A Levels in Geography and Business.		
More information from	https://qualifications.pearson.com/en/qualifications/btec-nationals.html Mr Cato / Mrs O'Connor		

